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**LIVE NATION AND WASTE MANAGEMENT LAUNCH
RECYCLING ROCKSSM SPONSORSHIP PROGRAM**

Companies to jointly promote waste minimization and recycling for both fans and artists at Live Nation venues and at home

LOS ANGELES and HOUSTON - December 8, 2009 - Live Nation (NYSE: LYV), the world's largest live music company, and Waste Management, Inc. (NYSE: WM) the largest waste services provider and recycler in North America, announced today a multi-year agreement encompassing Live Nation's venues, concerts, tickets and online platform.

Under the agreement, Waste Management becomes the official waste services and recycling sponsor of 66 Live Nation venues across the country. Waste Management will be providing waste assessments to help minimize waste and promote recycling at all Live Nation venues, including concessions and backstage areas. Waste Management anticipates developing more recycling and waste diversion programs for Live Nation throughout the course of their collaboration.

To kick off the program, Waste Management and Live Nation together have created a wide-ranging marketing campaign, Recycling RocksSM, which will promote and encourage recycling to millions of live music fans across the United States.

The Recycling Rocks website, which launched last week and is integrated into LiveNation.com, provides information to music fans about ways in which they can recycle, features artist commentary about recycling and offers exclusive earth friendly products for purchase and chances to win Live Nation concert cash and other valuable prizes. Fans are encouraged to visit www.livenation.com/recyclingrocks to learn more about the new program.

“Live Nation’s cohesive music marketing platform enables Waste Management to showcase our expertise and wide range of service offerings to the millions of music fans who attend concerts in their venues each year,” said Dave Aardsma, senior vice president of sales and marketing for Waste Management. “We are thrilled to be partnering with Live Nation to create Recycling Rocks where we have created a fun online experience to educate music fans about easy ways they can recycle.”

“We know that recycling is very important to the artists who play our venues and to the music fans who come to enjoy their concerts,” said Russell Wallach, President of National Alliances at Live Nation. “With millions of consumers visiting our website every month and attending our concerts each year, Live Nation is uniquely positioned to work alongside Waste Management to engage music fans before, during and after the concert about how their recycling efforts can reduce their impact on our environment.”

About Live Nation

Live Nation’s mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets and drove over 70 million unique visitors to LiveNation.com. Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry’s first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit www.livenation.com/investors.

About Waste Management

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also the largest residential recycler and a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more, visit www.wm.com or www.thinkgreen.com.